

Memorandum

**INDOOROPILLY**  
SHOPPING CENTRE

To: All Retail Partners  
From: Marketing, Indooroopilly Shopping Centre  
Date: Thursday 23 December 2021

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## CONTAINERS FOR CHANGE PROGRAM

Dear Retail Partners,

As part of our sustainability strategy, we are proud to announce the launch of the Containers for Change scheme at Indooroopilly Shopping Centre. Run in partnership with not-for-profit organisation, Container Exchange (COEX), the scheme is aimed at reducing landfill, while supporting our charity partner, Community.

### HOW IT WORKS

1. Customers and Retail Partners will be encouraged to donate their eligible drink containers at any of the designated collection points at Indooroopilly Shopping Centre
2. All eligible drink containers will be donated to redeem a 10-cent rebate per container
3. All rebates will be donated to Community, a charity group dedicated to finding housing solutions for at-risk families and community members

### HOW YOU CAN GET INVOLVED

All Retail Partners are invited to take part by collecting eligible containers and disposing via the Containers for Change bins provided in Loading Dock 8 & 10. These bins are located in the white & green painted areas and will be branded in order to be easily recognised (See below examples)



## IN-CENTRE COLLECTION POINTS

The below collection points have been installed in the Centre to encourage customer involvement.

- Tomra reverse vending machine (Level 3 Food Court)
- Charopy smart bin panel with live data screen (Level 1 Fresh Food Court)



## WHAT TYPES OF DRINK CONTAINERS ARE ELIGIBLE?

Any drink containers made from aluminium, glass, plastic, steel and liquid paperboard can be donated. Please ensure all liquids are removed from containers before donating.

We would greatly appreciate your support in the Containers for Change program as we strive to improve recycling diversion rates, reduce our environmental footprint and support our wonderful community charity, Community.

Please feel free to contact me if you have any queries or concerns.

### Jason Gillig

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