

**To:** All Retail Partners  
**From:** Marketing, Indooroopilly Shopping Centre  
**Date:** Thursday, 28 October 2021

322 Moggill Road  
 Indooroopilly QLD 4068  
 T 07 3378 4022  
 W indooroopillyshopping.com.au

Dear Retail Partner,

We recently undertook customer research to assist us in planning as we come into the busiest period of the year.

40% of customers indicated they planned to shop at off-peak times with a more planned approach, rather than browsing.

The key to successful trade over the coming months, is our ability to ensure customers feel as comfortable and safe as possible when visiting the centre. Extending trading hours enables us to spread customer visitation out over a longer period, helping to facilitate physical distancing and in turn, increase customer comfort and confidence in visiting our centre.

Please find below Indooroopilly Shopping Centre’s proposed Christmas trading hours for November and December. We hope that providing you with the centre’s extended trading hours for 2021 will help you plan accordingly.

DAY	DATE	STANDARD HOURS	CHRISTMAS TRADING HOURS
Friday	26 November	9:00am – 5:30pm	8:00am – 6:00pm
Saturday	27 November	9:00am – 5:00pm	
Sunday	28 November	10:00am – 4:00pm	
Monday	29 November	9:00am – 5:30pm	
Tuesday	30 November	9:00am – 5:30pm	
Wednesday	1 December	9:00am – 5:30pm	
Thursday	2 December	9:00am – 9:00pm	
Friday	3 December	9:00am – 5:30pm	
Saturday	4 December	9:00am – 5:00pm	
Sunday	5 December	10:00am – 4:00pm	
Monday	6 December	9:00am – 5:30pm	
Tuesday	7 December	9:00am – 5:30pm	
Wednesday	8 December	9:00am – 5:30pm	
Thursday	9 December	9:00am – 9:00pm	
Friday	10 December	9:00am – 5:30pm	
Saturday	11 December	9:00am – 5:00pm	
Sunday	12 December	10:00am – 4:00pm	
Monday	13 December	9:00am – 5:30pm	
Tuesday	14 December	9:00am – 5:30pm	
Wednesday	15 December	9:00am – 5:30pm	

Thursday	16 December	9:00am – 9:00pm	
Friday	17 December	9:00am – 5:30pm	9:00am – 9:00pm
Saturday	18 December	9:00am – 5:00pm	9:00am – 6:00pm
Sunday	19 December	10:00am – 4:00pm	9:00am – 6:00pm
Monday	20 December	9:00am – 5:30pm	9:00am – 9:00pm
Tuesday	21 December	9:00am – 5:30pm	9:00am – 9:00pm
Wednesday	22 December	9:00am – 5:30pm	9:00am - midnight
Thursday	23 December	9:00am – 9:00pm	9:00am - midnight
Friday	24 December	9:00am – 5:30pm	9:00am – 6:00pm
Saturday	25 December	9:00am – 5:00pm	<b>CLOSED</b>
Sunday	26 December	10:00am – 4:00pm	9:00am – 6:00pm
Monday	27 December	9:00am – 5:30pm	10:00am – 4:00pm
Tuesday	28 December	9:00am – 5:30pm	10:00am – 4:00pm
Wednesday	29 December	9:00am – 5:30pm	
Thursday	30 December	9:00am – 9:00pm	
Friday	31 December	9:00am – 5:30pm	
Saturday	1 January	9:00am – 5:00pm	10:00am – 4:00pm
Sunday	2 January	10:00am – 4:00pm	
Monday	3 January	9:00am – 5:30pm	10:00am – 4:00pm
Tuesday	4 January	9:00am – 5:30pm	
Wednesday	5 January	9:00am – 5:30pm	
Thursday	6 January	9:00am – 9:00pm	

***\*Please note these hours are subject to change.***

Extended trading hours will be supported by the following:

- In centre activity (as permitted by and with respect to restrictions)
- Digital promotion via the centre's website and email newsletter to customers
- Social media promotion via Facebook and Instagram

The peak sales periods coming up traditionally draw crowds, and we know that personal safety and hygiene will continue to be top of mind for customers.

It is our strong recommendation that you trade the recommended hours to enable us to spread out customer visitation and ensure customers feel as safe as possible when visiting the centre.

In addition, a collective centre-wide approach will deliver the best experience for customers who seek to visit and spend outside of normal trading hours, whether due to concerns around personal safety and hygiene, or for convenience.

If you have any questions, please don't hesitate to contact marketing or the Centre Management team by phone on 3327 2810 or email [marketing.indooroopilly@ampcapital.com](mailto:marketing.indooroopilly@ampcapital.com)

Kind regards

The Indooroopilly Centre Management Team