

To: All Retail Partners  
From: Centre Management,  
Indooroopilly Shopping Centre  
Date: Thursday 14 April 2022

## MARKETING UPDATE

### CENTRESAT SURVEY

We recently contacted you to participate in our annual retailer satisfaction survey. The survey is administered by Monash University's Australian Consumer and Retail Studies (ACRS) research unit, on behalf of Indooroopilly Shopping Centre and AMP Capital. Whilst you're always welcome to provide feedback to our team at any time, this is an opportunity to provide confidential feedback in a more formalised way that will highlight areas for improvement for the Centre.

The survey will close **midnight Sunday 8 May**. To complete the survey, please click on the link in the email you received from us. If you did not receive an email, please notify us by emailing [marketing.indooroopilly@ampcapital.com](mailto:marketing.indooroopilly@ampcapital.com). By completing the survey, you have the opportunity to **WIN 1 of 15 \$100 eGift cards sponsored by ACRS**.

Thank you in advance for your participation in the 2022 CentreSAT survey for Indooroopilly Shopping Centre, and for taking the time to provide us with your invaluable feedback.

### CONTACT DETAILS

A reminder to all store managers to please update your contact details with Centre Management, if required. This assists our team in ensuring we communicate in an accurate and time efficient way.

You can update your details by emailing your name, email address and best contact number, to [marketing.indooroopilly@ampcapital.com](mailto:marketing.indooroopilly@ampcapital.com)

## **FLOOD RELIEF UPDATE**

Our Centre has partnered with Community to raise funds for those who have been impacted by the recent Brisbane floods. We are pleased to share that so far Community has raised over \$9,000 to support those in need. Indooroopilly Shopping Centre has made an additional donation of \$20,000 to assist those in our community who need it the most.