

To: All Retail Partners
From: Centre Management,
Indooroopilly Shopping Centre
Date: Tuesday 31 May 2022

GENERAL MARKETING UPDATE

CENTRE STAFF OFFERS

A reminder to all retailers and centre staff that we have a page on our website outlining [Retailer Exclusive Offers](#) that can be accessed on the Indro Retailer Hub.

June's retail offer of the month is:

Automall West

\$99 service special for a small vehicle*
\$199 service special for large vehicle*
20% off all logbook servicing for Indooroopilly staff
FREE CTP on New and Used Vehicles

T&Cs apply. *Service Special Excludes logbook services on all makes and models.

We'd love to encourage more retailer involvement, so if you'd like to submit an offer, please email marketing.indooroopilly@ampcapital.com with your offer details. Alternatively, if you currently have an offer on there but would like it updated, please email the Marketing Inbox and we will action this request.

OPPORTUNITY – STYLE SESSION GIFT BAGS

As of 31st May, Indooroopilly will no longer be offering Free Styling Sessions, instead we will be moving to a paid model. As part of the Styling Package all Style Session customers will receive a gift bag.

We are calling out to all fashion, beauty, services, etc to consider contributing something meaningful that the customer can take away with them. This may be an exclusive 20% off voucher for the day of the styling session or a gift such as a product (keyring, sunglasses, lip-gloss, nail polish etc). The objective is to encourage customers to spend in centre, create a relationship with stores and try the newest and most fashionable products.

Our styling sessions are becoming increasingly popular among shoppers. This is a great opportunity for you to get your brand and products in front of customers. Please note, we do have limited spots available.

If this is something that you may be interested in, please get in touch with us at marketing.indooroopilly@ampcapital.com

TEMPORARY TAXI ZONE

There's upcoming construction around Indooroopilly bus station to improve traffic flow and make the area safer and more accessible. To enable these works, the taxi zone (outside Pig & Whistle and Betty's Burgers) has been temporarily moved to just around the corner on Stamford Road (outside of David Jones). We'll let you know as soon as the work is complete.

Please Note: It is imperative that this area is used for taxis alone. Please ensure all deliveries are made in Loading Dock 8 or Dock 10 located on Stamford Road.

